



TARGETED EMAIL MARKETING

- + Generate sales with DJX & DJ LIFE's highly targeted network of DJs.
- + Increase Sales with Highly Targeted Email Marketing Campaigns with Proven Success.
- + Industry Leading Audience Open & Engagement Rates.
- + 100% of our audience can buy your product.

25% - 41%
OPEN RATE RANGE

15.3% - 26%
UNIQUE OPEN RANGE

5,000

\$.30 Per Email

\$1,500

9,000

\$.28 Per Email

\$2,520

17,000

\$.26 Per Email

\$4,420

Ranges vary depending on content, layout, and email distribution quantity.