

DAILY + ULTIMATE DJ GIVEAWAY

DJX Giveaways are an iconic component of The DJX Show experience. It’s that moment that a sea of attendees gathers at the DJX performance stage in hopes of being this year’s winner.

It is the only time of the year this happens when a DJX giveaway expands your brand’s visibility AND its winner becomes your best sales tool amongst their peers.

**Do more on the floor at DJX ‘25** *The largest, longest running, and most impactful gathering of DJs in The Americas.*

Exposure	DAILY \$600 <i>Tues. + Wed.</i>	UDJGA \$800 <i>Thurs. ONLY</i>	BUNDLE \$1,250 <i>Tues. Wed. Thurs.</i>
DJX ‘25 Recap Coverage: Remix, Digital Edition & DJX News		X	X
Pre-show promotion on social platforms		X	X
Brand Marketing in DJX Official App	X	X	X
Digital advertising on Show Floor Arena LED Screens		X	X
Meter Board Signage on show floor		X	X
Boosted brand exposure with MC callouts on the DJX Mainstage and visuals across the DJX Campus.	X		X

DJX ‘24 Ultimate DJ Giveaway Winner



- On Aug. 8, 2024, Dennis, DJ Kwick” Alcaino of Global Sound DJs & Entertainment in Sunrise, Fla., won the Ultimate DJ Giveaway. The winning system included products from the following exhibitor/sponsors:
- **Pioneer DJ by AlphaTheta** (Omnis Duo, EXPRS122, & HDJ X7)
  - **ColorKey** (2x Mover Spot 150 & 2x LS8 Lighting Stand)
  - **Headliner** (Indio Portable DJ Booth)
  - **Vibo DJ** (Vibo Touring DJ Camo Backpack)
  - **Electro Voice** (2x EVERSE !2)
  - **Mixed In Key** (Complete Collection)
  - **Jetpack** (Slim Backpack)
  - **Odyssey** (Smart Laptop Stand with High Speed 3.2 Media Hub)
  - **Esstart** (Instant Spotlight)
  - **JMAZ** (Firestorm F3 Chrome 2 Pack)
  - **Ultimate Ears** (2x Pairs of UE 11 PRO)
  - **Rock N Roller** (R12STEALTH)

Additionally, daily prizes were bestowed by sponsors by all of the above + Carnival Cruise Line, and The LOOMIS Company.

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